

June: Finish Strong, Reset Wisely

Welcome to June: The Quarter Closer

June is not just the sixth month. It's the season of strategic endings and intentional beginnings. Some of your seeds have sprouted. Some didn't. That's OK...

What Q2 Taught Us: Lessons From the Battlefield

1. Effort Does Not Always Equal Outcome
2. Distractions Are Costly
3. Visibility Matters More Than Perfection
4. Systems Save Sanity
5. Your Mindset Is Your Engine

June's Theme: FINISH STRONG

This Month's Guiding Truths:

- Endings bring insight.
- Momentum is built in focused blocks.
- Self-awareness fuels sustainable success.
- Your future business is built by what you commit to this month.

30-Day June CEO Game Plan

Week 1: Reflect & Realign

Week 2: Revenue & Relationships

Week 3: Systems, Simplify, Streamline

Week 4: Celebrate, Close, and Cast the Q3 Vision

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CEO Reflection Prompts (Mid-Year Check-In)

1. What surprised me in Q2 - positively and negatively?
2. Where did I grow the most?
3. What part of my business feels light and what feels heavy?
4. Who/what do I need to let go of before I enter Q3?
5. What do I want my business to FEEL like in the next 3 months?

June Focus Areas

1. Finish Q2 Projects (No New Starts)
2. Clean Up Your Digital Space
3. Reconnect With Past Clients

Momentum Metrics to Track

Revenue Generated | New Leads | Content Published | Email Open Rate | Time Spent in Focused Work

June Affirmations for Finishing Strong

I have everything I need to succeed within me right now.

I complete things with excellence, not exhaustion.

I honor what worked and release what didn't.

June is a month of clarity, courage, and cashflow.

I am both the builder and the breakthrough.

Quarter-End Checklist

Review numbers

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Close campaigns

Pay yourself

Celebrate your team

Declutter workspace

Set Q3 intentions

Action Plan Templates

My 3 June Completion Goals:

1. ____

2. ____

3. ____

One System to Improve:

One Offer to Double Down:

Q3 Focus Word or Theme:

Celebrate the Win. Not Just the Work.

Take 30 minutes to write yourself a thank-you letter, share your journey, rest intentionally, and make room for joy.

About Mercy Elroi

At Mercy Elroi, we help founders become the leaders their business needs. Through coaching and consulting, we support visionaries ready to scale with soul.